

# ***SAME Kaiserslautern Post***

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## **2011-2015 Strategic Plan**

**Col Douglas Hammer**





# ***2011-2015 Strategic Plan***

## ***SAME Mission***

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To promote and facilitate engineering support for national security by developing and enhancing relationships and competencies among uniformed services, public- and private- sector engineers and related professionals, and by developing future engineers through outreach and mentoring.

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# *Goals & Objectives*

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- **Goal 1: Emergency Preparedness and Contingency Operations** – Support joint engineer operations, emergency preparedness, response and recovery in the continental United States and abroad in the interest of national and homeland security.
  - **Goal 2: Education and Training** – Promote, enhance and reinforce the professional and technical competence of present and future SAME members through outreach, training and continuing education programs.
  - **Goal 3: Relationships and Recognition** – Foster inter-disciplinary, inter-agency, inter-service, international, and public- and private-sector sharing of information, technology and business practices, and recognize accomplishments of SAME members.
  - **Goal 4: Leadership and Mentoring** – Cultivate leadership competence and mentoring within SAME by providing opportunities for members to lead, serve and promote the development of SAME's vision at Post, Regional and National levels while encouraging, acknowledging and highlighting outstanding leadership and mentoring examples.
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# ***Emergency Preparedness & Contingency Operations***

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- 1. Educate SAME members and develop SAME programs based on requirements of the National Security Strategy, National Response Framework and National Infrastructure Protection Plan in order to be in a position to respond to public agency emergency response and homeland security requirements.**
  - 2. Foster dialogue and relationship building between the private sector and government entities responsible for the National Strategy, National Response Framework and National Infrastructure Protection Plan implementation.**
  - 3. Enhance the strategic partnership between SAME and The Infrastructure Security Partnership (TISP) in support of the SAME and TISP goals and objectives.**
  - 4. Facilitate education among the military services and industry on joint engineer doctrine and service capabilities in support of all phases of combat and stability operations.**
  - 5. Facilitate dialogue among the uniformed services and industry on issues related to effective joint engineer operations in the theater of operations, with emphasis on engineering, construction and facility management requirements.**
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# *Education & Training*

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- 1. Provide educational forums to increase knowledge and understanding of emerging technologies and best practices in planning, architecture, engineering, construction, facility asset management and sustainability.**
  - 2. Provide relevant, accessible and cost-effective training opportunities to support and encourage the personal and professional development of members and their ability to obtain and retain licensure and certification in their chosen fields of interest.**
  - 3. Conduct Regional and joint-Regional training conferences and Post programs to support the technical, professional and business interest of SAME members.**
  - 4. Develop partnerships and alliances with other professional societies and related associations to provide relevant certification programs to SAME members.**
  - 5. Facilitate industry and government dialogue to improve understanding of programs, trends and technologies.**
  - 6. Conduct educational programs geared towards small business to facilities their successful participation in DoD programs.**
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# *Relationship & Recognition*

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- 1. Facilitate partnering opportunities for public and private organizations to develop professional relationships and solve common problems.**
  - 2. Promote and facilitate opportunities for government officials to provide current and forecast information on service policies, programs, projects and requirements to SAME members.**
  - 3. Engage with other professional associations through joint meetings and conferences to provide SAME goals and objectives.**
  - 4. Actively seek new members from companion fields such as surety and insurance, finance, law and contracting, and engage them in SAME activities.**
  - 5. Promote diversity of SAME membership, professional disciplines, small and large companies, and federal, state and local public agencies at the Post, Regional and National levels.**
  - 6. Use web-based and traditional communications portals to effectively convey timely and accurate Post, Regional and National information that will old public-private cooperation, advance education and training, and promote exchanges among SAME members.**
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## ***Relationship & Recognition***

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- 7. Promote Post involvement in community service.**
  - 8. Establish and conduct outreach programs and events to support wounded and fallen warriors, deployed forces and their families, to include active, reserve, National Guard, civil service and contractors.**
  - 9. Develop and implement an active recognition program at Post, Regional and National levels, to include recognition of professional accomplishments, leadership and mentoring, and support to SAME.**
  - 10. Publicize and promote internal and external recognition of the accomplishments of SAME members and organizations.**
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# *Leadership & Mentoring*

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- 1. Utilize the expertise and knowledge of SAME members, including Post Fellows and Post leaders, to develop and train Post members to assume leadership positions.**
  - 2. Encourage Post leaders to participate in SAME's national education opportunities, including but not limited to the Joint Engineer Training Conference& Expo, Regional conferences, and Post leaders training.**
  - 3. Strengthen SAME Posts through effective leadership by Regional Vice Presidents, as evidenced by relevant programs, increasing membership and SAME Streamers and national awards.**
  - 4. Establish a culture in SAME that promotes mentoring ok K-12 and college students and young members by SAME professionals and Fellows.**
  - 5. Exhibit executive leadership to encourage and permit mid-level civil service personnel, NCOs, junior officers and Young Members opportunities to participate in SAME activities, especially training and educational events.**
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## ***Leadership & Mentoring***

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- 6. Inspire primary and secondary (K-12) students to enter architecture, engineering, construction and related career fields through engineering and construction camps, jobsite tours, scouting merit badges and patches, and related outreach programs.**
  - 7. Promote the engineering career field at colleges and universities through Student Chapters, mentoring programs, scholarships and career planning seminars.**
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# ***SAME Kaiserslautern Post***

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## **CY 12 Annual Goals**





# *Post Goals*

## *Membership & Fund Raising*

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- Increase Post overall membership by 10%
  - Increase participation in Post luncheons and events by 10%
  - Increase funds raised in support of scholarships by 10%
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# *Post Goals*

## *Education & Training Streamer*

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- Provide education forums that award a minimum of 4 Professional Development Hours (PDHs) in support of members requiring continuing education credits for their professional registrations or certifications
  - Assist members in obtaining and maintaining professional licensure or certifications utilizing Post Education and Mentoring Funds, Post Scholarship Funds or Post Operating Funds
  - Assist in the overall planning and execution of the EUCOM Engineer's Training Symposium
  - Assist in the planning of a Small Business track as part of the EUCOM Engineer's Training Symposium
  - One or more Post members submit an article for publication in The Military Engineer or other professional magazine or journal
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# *Post Goals*

## *Relationships & Recognition Streamer*

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- Conduct one or more meetings that provide information on future programs, projects, and contract opportunities for DoD or local programs relevant to the Post membership
  - Promote diversity on Post Executive Board by having Small Business, Young Member, NCO, and Sustaining Member representatives
  - Maintain communications with Post members through period e-mails, electronic newsletters and a the Post website
  - Establish an annual Post awards program to recognize members
  - Conduct outreach to support wounded warriors and their families, families of deployed engineers, or family of fallen warriors
  - Nominate a Post member for a RVP Medal and National Awards
  - Promote Post and member accomplishments by submitting information to SAME HQ or other news media
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# *Post Goals*

## *Leadership & Mentoring Streamer*

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- Send at least one Executive Board member to a Post Leaders Workshop
  - Conduct K-12 Outreach to promote careers in engineering
  - Provide leadership opportunities to Young Members in Post programs
  - Provide funding for at least one NCO and Young Member to attend JETC or EUCOM Engineer's Training Symposium
  - Conduct at least one mentoring session or activity for Young Members utilizing SAME Fellows and other experienced professionals
  - Implement a Post program to welcome and mentor new members
  - Send a high school student to a SAME Engineering & Construction Camp
  - Continue to award scholarships to deserving high school seniors and college students
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***2012 SAME  
Europe Joint Engineer  
Training Symposium  
(EJETS)***

**Capt Matthew Altman**

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# ***2012 SAME Europe Joint Engineer Training Symposium***

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- **9-12 Jul 2012**
  - **Le Meridian Hotel, Frankfurt**
  - **3 Continuing Education Courses**
    - **Best Value Source Selection, Project Mgmt, Energy Mgmt**
  - **10 Jul: Joint Engineer Contingency Operations Seminar**
  - **11 Jul: Technical Track**
  - **12 Jul: Service Panels**
  - **Co-located with the EUCOM Engineer Conference**
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# ***2012 SAME Europe Joint Engineer Training Symposium***

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- **11 Jul Technical Track**

- **Session 1: Energy & Environmental Management**
- **Session 2: Doing Business in Europe**
- **Session 3: Doing Business in Africa**
- **Session 4: Project Case Studies**

- **12 Jul Service Panels**

- **Session 1: USACE, NAVFAC, and AFCEE**
  - **Session 2: USAFE, IMCOM-E, EUCOM, AFRICOM**
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## *We Need Your Help!*

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- **Overall Programs Chair:**
    - **Mr. Bob Mentell ([robert.mentell@aecom.com](mailto:robert.mentell@aecom.com))**
  
  - **Joint Engineer Contingency Operations Seminar**
    - **POC: Capt Altman ([matthew.altman@ramstein.af.mil](mailto:matthew.altman@ramstein.af.mil))**
  
  - **Service Panels**
    - **POC: Ms. Sandra Zettersten ([szettersten@bh-ba.com](mailto:szettersten@bh-ba.com))**
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